

# ADORE

creative

October 25, 2012

For immediate release:

## Adore Creative Sports Film wins multiple international awards

In a flurry of accolades, international creative agency, Adore Creative has been awarded The 2012 *Cannes Silver Dolphine*, 2011 *GRAND EFFIE Brand of the Year Prize* and the 2012 *US Film and Video Award* for their ground-breaking work on Kazan - Sports Capital of Russia.

Click here to see the [FINA FILM - Short](#)

Click here to see the [FINA FILM - FULL LENGTH](#)

Using breathtaking surreal imagery of divers jumping off iconic buildings and the transformation of an opera house into a synchronized swimming pool, Adore developed a campaign that showed Russia's love of aquatic sports, and was described by Duncan McKay of [insidethegames.biz](#) as "the best sport film I have seen in 20 years."

Building on the momentum of helping Russia win the bid to host the 2013 Summer Universiade, Adore Creative was asked to create and produce the centerpiece film in Kazan's final presentation for the 2015 FINA World Championships, the third largest sports championship in the world.

Adore Creative's founder, Rupert Wainwright : "It's incredibly exciting to win so many awards for this film, and especially getting another win for Russia. It's really gratifying to see more international recognition of the work."

Adore Creative is an award winning International Creative Agency and Production Company, lead by Director Rupert Wainwright, based in Los Angeles. With offices in London, Moscow, Paris, and Sao Paolo, and affiliates in Shanghai and Dubai, Adore covers the world.



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Adore Creative's campaigns have helped won the 2014 Winter Olympics for Sochi, Russia, the 2018 FIFA World Cup for Russia, the Summer Universiade 2013 for Russia and the 2015 FINA World Aquatics Championships for Russia.

Please contact Rupert Wainwright or Todd Seligman for more information.

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## MORE INFORMATION ON ADORE CREATIVE

### TV COMMERCIALS

Adore Creative has won numerous major international awards - the Grand Effie (twice, once in the US, once in Russia), Cannes Silvers Dolphin, US Film and Video Festival (two), the Moebius Award for Best International TVC production) and numerous others.

Our major campaigns include Reebok, Sprite, Gatorade, ATT, Sprint, Walmart, Telekom, Honda, Converse, Danon, etc. Adore Creative has worked with such stars as celebrities such as Anthony Hopkins, Jennifer Lopez, Michael Chang, Michael Jordan, President Clinton, Vice President Gore, and many others.

### FEATURE FILMS

In the Feature Film world, Rupert Wainwright has made four Feature Films for major Studios : MGM, Sony, Walt Disney. The last two, "Stigmata" and "The Fog" were #1 at the US Box Office and international hits.

### TELEVISION

Adore Creative's Rupert Wainwright has directed programs for all the major US channels - ABC, NBC, CBS and Fox. In the reality world, we have produced over 50 television shows for the History Channel, Fuel TV, ESPN, Action Sports World Champion Tour, OLN, Versus, Ripe TV and many others.

### MUSIC VIDEOS

Adore Creative's Rupert Wainwright won a Grammy for Best Long Form Music Video and 5 MTV awards for his music video work. We have produced over 100 music videos, for such artists as Michael Jackson ("History - Greatest Hits Album") MC Hammer, Jenifer Lopez, NWA, to name a few.